

# ***What FAAR IS doing for its members...***

## **General**

- Creating non-dues revenue opportunities to provide more and improved services to members, while keeping their dues down
  - o Real Estate Showcase
  - o Fredericksburg.com Broker & Agent web pages
  - o Affiliate Marketing Partnership (AMP)- Partner sponsored events
- Summarization of ubiquitous sources of real estate industry news and information for the Broker- *Governmental Affairs & Education Working Groups*
- Creation and nurturing of business networking opportunities – *Whine & Wine listing exchange (June 13 with Art Show)*
- Outreaches for consumer protection and educational services (Hispanic home buying informational sessions and the VHDA Home Buying class in English and Spanish)- *Public Relations Working Group*
- Research and Development of current industry technology (social media, blogs, etc).- *Technology Working Group*
- Members/Consumer web site, faarmembers.com, Affiliate Directory, ADC Map book

## **Education**

- Develop and delivery of timely and relevant education- 400 students have been through programs since January- May 2008
- Road Show classes- Wide variety of education brought to real estate offices, 22 instructors
- Classroom and on-line education- 86 approved courses, 12 pending including pre- licensing, 8 designation courses
- Assisting members in their search for tools and techniques available to them as a REALTOR® member
- Assisting members with planning and navigating the sometimes confusing re-licensing requirement

## **Governmental Affairs**

- Working with VAR on land issues, POA guidelines, fighting taxes, i.e. the recent Grantors Tax
- Informing members of legislation, local political issues through articles, on-line commentary, etc.
- Rallying member response to Calls-for-Action
- Joining forces with local groups, i.e. the Chamber of Commerce, Homebuilders Association, candidate interviews, public meetings, etc.
- Establishing relationships with local, state and national elected officials

**Professional Standards**

- Mediation and Arbitration for Broker to Broker disputes
- Resolution of Ethics complaints, agent to agent and public to agent

**Awards**

- Recognizing the achievements of members with awards- Manager of the Year, REALTOR® of the Year, REALTORS® Choice, Code of Ethics, Rookie of the Year, Affiliate of the Year and the Professional Honor Role

**Community Relations**

- Supporting activities of local agencies- Thurman Brisbane Homeless Shelter, Habitat for Humanity (built 2 homes), Food Bank

**Special Functions- Fun and Fundraising**

- Golf Tournament- 2008 event raised close to \$10,000 for the REALTORS® Foundation and RPAC
- REALTOR® Ball- recognized merit achievements of members and raised over \$7000 for the REALTORS® Foundation's Silent Auction
- Casino Night brought in over \$1000 for the Foundation
- Upcoming networking opportunities... RPAC Cruise (June 26), Family Bowling Night (June 28), Halloween Mixer (Oct.25)  
Annual Trade Show with vendors and inexpensive education classes (September 17)

**REALTORS® Foundation**

- Providing financial assistance to local agencies- Project Link (Secret Santa), Rebuilding Together (adopted a house for repair), Hope Community Development, New Vision (rental assistance for women recently out of prison)