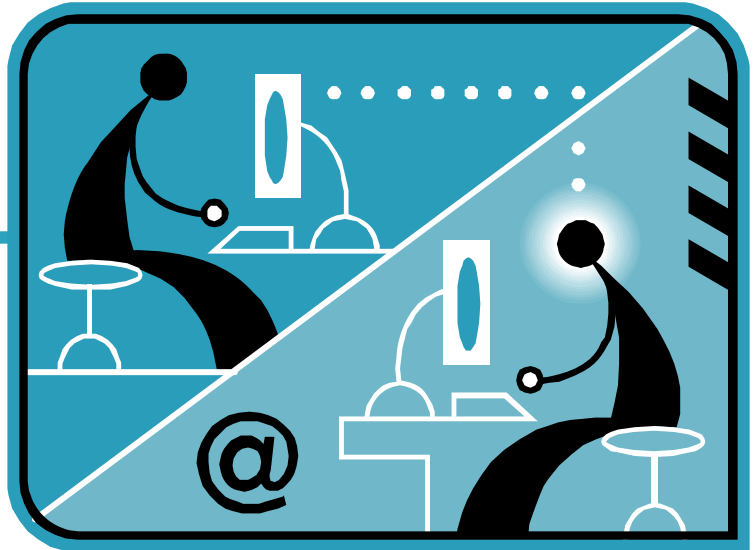


FAARforum.com Blog.A.Thon



Have you ever wanted to write a blog but aren't sure how to get started?

Make plans to attend the FAARforum.com Blog.A.Thon on April 29 at the FAAR Building for insight and instruction to becoming a blogger.

AGENDA:

9 a.m. – 9:30 a.m. What is social media?

Brief overview of Twitter, Blogging, Facebook, RSS Feeds.

Presented by the Technology WG

9:30 a.m. – 10:30 a.m. If you can use Microsoft Word – you can create a blog.

Overview of how to use Wordpress & FAARforum.

Presented by the Technology WG

10:30 a.m. – 10:45 a.m. Break

10:45 – Noon Blogging Basics.

How long a blog should be, how frequently you should post, how to come up with ideas for a blog, how to inspire comments.

Presented by VA Bloggers

Noon – 12:30 Q&A Panel with VA Bloggers.

Working Lunch

12:30 p.m. – 2 p.m. Create a Blog.

Class will be divided into groups of 2-3 individuals. Each group come up with blog ideas, choose one idea, and then write a blog. Students are encouraged to bring their laptop.

Class size is limited to 40. So register early. This is a FAAR Member Exclusive Event.

Two ways to register:

1. Fax completed form to (540) 736-0301
2. Register online at faarmembers.com (click "online Registration" under Education Tab)



Member Only—FREE includes Lunch

Name: _____ Company: _____

Phone Number: _____ Email Address: _____

This event counts for **1 pt.** under *Networking Activities* toward the **Professional Honor Role** recognition.